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# COMMUNITY GROUP CERTIFICATION TRAINING



A Philosophical, Practical, & Passionate Approach to Community Groups

# COMMUNITY GROUP OUTREACH/SOCIAL COORDINATOR

Community Group Outreach/Social Coordinator (Reaching People for Christ)	2
The Great Commission: A Call to Reach People for Christ	3
The Outreach/Social Coordinator's Purpose	4
The Outreach/Social Coordinator Empowered by the Holy Spirit	5
The Outreach/Social Coordinator as a Catalyst for Transformation	6

# COMMUNITY GROUP OUTREACH/ SOCIAL COORDINATOR (REACHING PEOPLE FOR CHRIST)



In every Community Group, there must be a key leader, often unsung and humble, yet playing a significant role in the spiritual growth and outreach of the church. This unsung hero is none other than the Outreach/Social Coordinator. Their role goes far beyond merely organizing events or programs; they are the driving force behind fulfilling the Great Commission, a mandate given to all believers by Jesus Christ himself.

We will explore the importance of an Outreach/Social Leader in a Community Group context, drawing inspiration from two foundational biblical passages: Matthew 28:19-20 and Acts 1:8.

1. The Outreach/Social Coordinator's Great Commission
2. The Outreach/Social Coordinator's Purpose

3. The Outreach/Social Coordinator's Empowered by the Holy Spirit
4. The Outreach/Social Coordinator as a Catalyst for Transformation

# THE GREAT COMMISSION: A CALL TO REACH PEOPLE FOR CHRIST

Before delving into the role of an Outreach/Social Coordinator, it is essential to understand the origin of their mission.

Matthew 28:19-20

encapsulates the essence of this mandate, where Jesus instructs His disciples to "*go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you.*" This commandment, often known as the Great Commission, extends to all believers, and it serves as the cornerstone of the Christian faith.

Community Groups will play a significant role in fulfilling the Great Commission and growing the church. By intentionally inviting in new members, Community Groups have the opportunity to teach them about Jesus and help them grow in their faith. As the group grows, it can also provide more support and encouragement for members as they navigate the highs and lows of life.

## THE GREAT COMMISSION: A CALL TO REACH PEOPLE FOR CHRIST

**MATTHEW 28:19-20 "GO AND MAKE DISCIPLES OF ALL NATIONS, BAPTIZING THEM IN THE NAME OF THE FATHER AND OF THE SON AND OF THE HOLY SPIRIT, AND TEACHING THEM TO OBEY EVERYTHING I HAVE COMMANDED YOU."**

# THE OUTREACH/SOCIAL COORDINATOR'S PURPOSE

An Outreach/Social Coordinator embodies the essence of the Great Commission, serving as a bridge between the congregation and the world beyond the church walls. Their primary purpose is to inspire, equip, and mobilize fellow believers to engage in evangelism and discipleship. Here are some crucial aspects of their role:

a. **Spiritual Leadership:**

The Outreach/Social Coordinator must exhibit a deep and authentic relationship with Christ, modeling the virtues of love, compassion, and empathy. Their life becomes a living testimony of God's grace and serves as an inspiration for others to follow suit.

**THE OUTREACH/SOCIAL COORDINATOR'S PURPOSE**

- **SPIRITUAL LEADERSHIP**
- **ORGANIZING OUTREACH SOCIALS**
- **EQUIPPING THE SAINTS**
- **FOSTER A CULTURE OF REACHING**

Ultimately, a Community Group should create and experience a multiplying effect, as these new believers grow in their faith, develop leadership strength, and go on to share the gospel with others and make more disciples.

b. **Organizing Outreach Socials:** An effective Outreach/Social Leader designs and coordinates various outreach socials. Outreach/Social Leaders redeem an ordinary Community Group party into an outreach event. They will mobilize the Community Group to see that group social events are also opportunities to invite people outside of the group (neighbors, friends, co-workers, etc.). They understand the unique needs of thin inside and outside of the community and strive to meet those needs through Christ's love.

- c. **Equipping the Saints:** Equipping the congregation for outreach is a significant aspect of the Outreach/Social Coordinator's role. Through talking, celebrating, and mentorship outreach opportunities, they help believers gain confidence in sharing their faith with others and nurturing new disciples.
- d. **Fostering a Culture of Reaching:** The Outreach/Social Coordinator actively works to create a culture of evangelism within the Community Group. This involves encouraging open conversations about faith, providing resources for personal evangelism, and celebrating stories of transformed lives. Community Groups must develop the culture and vision that motivates them to reach people for Christ.
- Community Groups are better equipped to reach people for Christ than any other organization in the church.
  - Community Groups are Henderson Hills' largest organization. They meet during prime time hours (Sundays - 9:00am, 10:30am, 5:00pm; Mondays - 6:30pm; and Wednesdays 6:15pm) and provide childcare.
  - Community Groups can be organized to quickly assimilate new people and build new relationships.

## THE OUTREACH/SOCIAL COORDINATOR EMPOWERED BY THE HOLY SPIRIT

To fully comprehend the vast sweep of the Outreach/Social Coordinator's role, we turn to Acts 1:8, where Jesus tells His disciples, *"But you will receive power when the Holy Spirit comes on you, and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth."* The Holy Spirit empowers believers to be bold witnesses of the gospel, and an Outreach/Social Coordinator plays a vital role in helping individuals discover and utilize this power.

Acts 1:8 is a reminder that our responsibility as a Community Group to extend beyond our immediate circle. We are called to be witnesses to the ends of the earth, sharing the good news of Jesus with all who will listen.

**THE OUTREACH/SOCIAL COORDINATORS  
EMPOWERED BY THE HOLY SPIRIT**

**ACTS 1:8 BUT YOU WILL RECEIVE POWER WHEN THE HOLY SPIRIT COMES ON YOU, AND YOU WILL BE MY WITNESSES IN JERUSALEM, AND IN ALL JUDEA AND SAMARIA, AND TO THE ENDS OF THE EARTH.**

Community Groups play a vital role in fulfilling this call to witness. By bringing in new members from diverse backgrounds, we have the opportunity to share the gospel with people who may have never heard it before. This can be especially true for Community Groups that are intentional about outreach and evangelism. As a Community Group welcomes new members, they are expanding their reach and fulfilling their call to be witnesses to the ends of the earth.

## **THE OUTREACH/SOCIAL COORDINATOR AS A CATALYST FOR TRANSFORMATION**

An effective Outreach/Social Coordinator becomes a catalyst for spiritual transformation in both the church and the Community Group. They facilitate growth in several crucial areas:

- a. **Personal Transformation:** By encouraging believers to actively participate in outreach efforts, the Outreach/Social Coordinator fosters personal growth and spiritual maturity. Engaging in evangelism and discipleship provides opportunities for believers to step out of their comfort zones and rely on the Holy Spirit's guidance.
- b. **Unity and Fellowship:** Outreach initiatives bring the Community Group together with a shared purpose. As believers work hand in hand to reach others and “live sent,”

they strengthen their bonds, creating a tightly knit community of faith.

- c. **Impact on the Community:** A dedicated Outreach/Social Coordinator can significantly impact the community by addressing various needs, such as loneliness and spiritual emptiness. Their efforts extend beyond the walls of the church, spreading the message of hope and love to those who need it most.

### **Challenges and Rewards**

- Leading outreach efforts comes with its challenges.

An Outreach/Social Coordinator may face resistance and periods of discouragement.

However, the rewards of their labor are abundant.

Witnessing lives

transformed, hearts turning to Christ, and communities experiencing love and restoration are invaluable and immeasurable.



## **CHALLENGES AND REWARDS**

Reaching People for Christ is the highest purpose of Christian community and discipleship. Community Group members cannot teach people the Bible or minister to one another if they have not been reached. There are no strong healthy relationships to build if people are not reached. If people are not reached for Christ there is no Community Group.

Once people have been reached for Christ, Community Groups provide an opportunity for believers to come together in a more relational setting, share the gospel, invest their lives, and grow in their faith. While Community Groups can vary in size, it is important for groups of all sizes to continue to grow in number.

An Outreach/Social Coordinator is a crucial catalyst in the Community Group ecosystem, steering the group toward fulfilling the Great Commission's mandate. Through their spiritual leadership, dedication, and organizational skills, they equip and

empower fellow believers to become effective witnesses of Christ's love.

Inspired by the biblical model and the empowerment of the Holy Spirit, the Outreach/Social Coordinator becomes an agent of transformation, impacting both the congregation and the community at large. As Henderson Hills Baptist Church strives to be a beacon of light in a dark world, the role of the Community Group Outreach/Social Coordinator remains of utmost importance, upholding the very essence of Christianity: to go and make disciples of all nations.

## 46 OUTREACH/SOCIAL EVENTS

Here's a list of 46 fun community-building social events that Community Groups can enjoy in Edmond, Oklahoma:

1. **Outdoor Movie Night:** Set up a projector and screen in a local park for a movie night under the stars.
2. **Picnic Potluck:** Organize a picnic in a scenic park where everyone brings a dish to share.
3. **Cooking Class and Contest:** Attend a cooking class together and learn to prepare a new cuisine.
4. **Book Club:** Start a book club and meet regularly to discuss a chosen book.
5. **Trivia Night:** Participate in a trivia night at a local restaurant or local park.
6. **Hiking Adventures:** Explore nearby trails in the Arcadia Lake area.
7. **Board Game Night:** Host a board game night with a variety of games to choose from.
8. **Art Night:** Purchase the necessary materials for the group to try their hand at developing art - painting.
9. **Karaoke Party:** Sing your hearts out at a Community Group karaoke night.
10. **Charity Run/Walk:** Participate in a charity run or walk as a group.
11. **Farmers' Market:** Explore Edmond's Farmers' Market together.



12. **Community Cleanup:** Volunteer for a local clean-up event or adopt a park.
13. **Photography Walk:** Take a group photography walk to capture the beauty of Edmond.
14. **Pottery Workshop:** Try your hand at pottery in a local studio.
15. **Themed Costume Party:** Host a costume party with a fun theme.
16. **Gardening Club:** Start a gardening club out of your Community Group and exchange tips and plants.
17. **Outdoor Concert:** Attend an outdoor concert or music festival together.
18. **Camping Trip:** Plan a weekend camping trip to a nearby campground.
19. **Outdoor Sports Day:** Play sports like frisbee, soccer, or volleyball in a park.
20. **Cookout BBQ:** Have a barbecue party in your backyard or at a local park.
21. **Movie Marathon:** Watch a series of movies or TV shows together.
22. **Food Truck Festival:** Attend a food truck festival in the area.
23. **DIY Craft Night:** Create crafts together, like making candles or jewelry.
24. **Potluck Dinner Party:** Host a themed potluck dinner at your home.
25. **Bowling Night:** Go bowling as a group.
26. **Local History Tour:** Explore Edmond's historical sites and landmarks.
27. **Bike Ride:** Take a leisurely bike ride on a scenic trail.
28. **Photobooth Fun:** If you have a smart phone you have everything you need for a memorable photo session.
29. **Outdoor Picnic Concert:** Attend an outdoor concert with a picnic.
30. **Cook-Off Challenge:** Compete in a friendly cooking competition.
31. **Mini-Golf Tournament:** Play mini-golf and have a tournament.
32. **Local Art Gallery Visit:** Explore local art galleries and exhibitions.
33. **Museum Day:** Visit museums like the Edmond Historical Society & Museum.
34. **Thrift Store Scavenger Hunt:** Have a scavenger hunt in local thrift stores.

35. **Ice Cream Social:** Create your own ice cream sundaes.
36. **Board Game Cafe:** Visit a board game cafe for a variety of games.
37. **Zoo Day:** Spend a day at the Oklahoma City Zoo.
38. **Volunteer Together:** Choose an HHBC Ministry and volunteer your time.
39. **DIY Home Improvement Workshop:** Learn new skills together.
40. **Dance Class:** Take a dance class, such as salsa or swing dancing.
41. **Escape Room Challenge:** Try to solve puzzles in an escape room.
42. **Fishing Trip:** Go fishing at a nearby lake or pond.
43. **Road Trip:** Plan a day trip to explore nearby towns or attractions.
44. **Outdoor Photography Contest:** Have a friendly photography competition.
45. **Sledding in Winter:** Enjoy sledding in a local park during the winter months.
46. **Community Potluck Picnic:** Organize a large community picnic with other local groups and families.

Outreach/Social Events like these can help Community Groups build stronger connections, create lasting memories, and have a great time together while exploring their community.

# Community Group Outreach/Social Coordinator Job Description

## WHAT IS THE PURPOSE OF THE OUTREACH/SOCIAL COORDINATOR?

Assist the Community Group leadership and members to successful follow up of Community Group guests. Models and gives leadership and vision of having a “LIVING SENT” mindset to the Community Group.

## WHO IS THE OUTREACH/SOCIAL COORDINATOR?

- Champions the “Live Sent” value in the Community Group
- Coordinates the follow-up of group guests
- Follows up of prospects who visit the group
- Follows up of prospects provided by the church staff assigned to group
- Builds team of group members who will commit to build relationships with guests
- Sets an example by being personally involved in sharing Christ with others and enlisting prospects for group and church membership

## PLANS COMMUNITY GROUP OUTREACH/SOCIAL GATHERINGS

Provides opportunities for group members and guests to build relationships with each other,

- To help assimilate new members and guests into the group
- To create an entry point to reach prospects and unsaved or unchurched friends
- To reclaim inactive members
- To build community with believers who are serving
- To build community with the members of your Community Group

## WHAT DOES THE OUTREACH/SOCIAL COORDINATOR DO?

- Plans meaningful gatherings and socials for members and prospects
- Enlists a team for each function
- Sets the date, time, place and activities involved
- Invites all members and prospects
- Shows sensitivity to costs involved
- Arranges for childcare, if appropriate
- Encourages members to bring unsaved/ unchurched friends

## HOW OFTEN SHOULD SOCIALS BE PLANNED?

- Ideally, each group will have 3–5 events each year

## GROUP SIZES

- Work with Director to plan socials
- Smaller groups may desire monthly socials
- Larger groups may only have quarterly or twice-a-year group gatherings



**HENDERSON HILLS**  
DISCIPLESHIP & COMMUNITY